

MARJORIE FALIÈRES

Looking for 6-month internship starting June 10th 2019

marjorief.fr

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EDUCATION

Hetic Great School of internet

Montreuil FRANCE

Master of Expert in digital communication engineering.

Formation combining technologies, design and marketing.

2016 -2020

College of Paris-Est MLV

Noisy-Champs FRANCE

Advanced diploma on the professions of the internet

2016

Notre Dame de Sion

Highschool - Evry FRANCE

Baccalauréat economic sciences

2014

SKILLS

User Experience

User Interface

Design Thinking

Google Analytics Tag Manager

Search Console

Project management

Software

Photoshop CC

Illustration CC

Indesign CC

Sketch

Microsoft Office

LANGUAGES

French: mother tongue

English: intermediate

Spanish: notion

PROFESSIONAL EXPERIENCES

Brand Station / Intern Assistante Agency Producer
Paris FRANCE

July 2018 - October 2018

- Redesign of the agency website (UX + SEO + Project Management).
- Search for service providers to produce PR kits or products for call for tenders.
- Participation in advertising Ushuaia TV « *Mon Assiette, Ma planète* ». Search for providers (neon, sets, extras), negotiation. Preparation of the shooting and checking the scenes during the shoot.
- Creative Review. Creative watch shared with all employees of the agency.

Allianz Partners / Intern Webmarketing

Saint Ouen FRANCE

July 2017 - September 2017

In Direct & Digital team as a webmarketing intern, my goal was to follow the websites of our business units.

- SEO: collecting keywords from our affiliates and analyse them through AWR (a Advance Web Ranking tool).
- Feedback on UX UI on websites before their launch.
- Program affiliate launch from the very beginning.
- Using of Google Analytics to know the bounce rate and exit rate of each page in order to propose a solution with Oracle Maximizer, an A/B testing tool.

Mademoiselle Bio / Intern Webdesigner

Paris FRANCE

April 2016 - August 2016

- Creation of communication supports : web pages, newsletters, flyers, print
- Cutting graphics, photoshop and editing products

REFEREES: (on demands)

Rémy Guizerix Director of production at **Brand Station**,

Cédric Gurgeon Head of e-commerce at **Mademoiselle Bio**

J-1 visa candidate: will not require visa sponsorship